

EST. 1987

# HOMESTYLE

salads

**Capability Statement**

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# ABOUT US

## History

Homestyle Salads was established in 1987 as Homestyle Vegetable Processors, by two Sicilian-born sisters, Nancy and Tina Merenda. Nancy and Tina started peeling potatoes in a shed next to their market garden in the little southern suburb of Munster. At first, they were making almost \$300 a week, mostly earned from supplying the ABC television and radio canteen with potatoes and chips.

The sisters started with a machine that helped them peel roughly 5kg of potatoes an hour. They soon upgraded to machinery which powered through two tonnes of potatoes per hour.

To get to where we are today, the sisters had to make sacrifices. Namely, less time with their families and very little vacation time. Nancy and Tina recall frequently working more than 19

hours per day before their business expanded. To support them through this, they had very understanding husbands and children.

After several months of supplying just potatoes and chips to a growing number of local grocers, Tina and Nancy began also supplying pumpkins and celery. Following this, they branched out even further into processed, ready-made salads. To help with the expansion, Tina employed her sons, Santo and Joe.

By the 1990s, Nancy and Tina had over 40 employees and major clients such as Qantas, Woolworths and Pizza Hut. Through ongoing hard work and dedication to growth, Homestyle Salads became a multi-million dollar business.

By 1995, Homestyle Salads had won a number of awards and certificates including the Melville Cockburn Chamber of Commerce Small Business of the Year Award. This award was accepted by Tina's son, Santo Merenda, the then General Manager of Homestyle Salads.

Uniquely, Homestyle Salads was the only food processor in Australia to win quality certificates AS3902 and ISO 9002 at that time.

Nancy and Tina started from very humble beginnings and it was their passion and persistence that grew their company into what it is today. In its 33 years, Homestyle Salads remains proudly West Australian owned and operated.



# ABOUT US

## Present

Today, we continue to be a premium supplier of fresh and ready-made salad products, still grown and processed in Munster, Western Australia. As a company, we are always looking at ways to actively respond to customer demand. Currently our ranges include Leafy Salads, a Gourmet Range, Heat and Serve range and also a Wet Salads range.

Recently, Homestyle Salads underwent a complete rebrand, finding a fresh and reinvigorated new look to match our quality products. While our looks may have changed, our core values remain the same, maintaining a proudly WA owned and operated family business.

Homestyle Salads is a quality endorsed company, with products meticulously prepared to recognised Quality Assurance standards. Our company is HACCP approved and SQF certified for our consistent upholding of these high standards. To guarantee top-tier freshness and quality, products are triple washed, processed under controlled factory conditions and transported in refrigerated vehicles; extending the shelf life of products safely and conveniently for customers.

What's on the horizon for Homestyle Salads? We hope to continue to grow our organisation, all the while maintaining the highest standards of food quality and production for many years to come.





# MISSION STATEMENT

## Our Vision

Is to be Australia's leading provider of quality convenience foods.

## Our Values

Conduct business with the highest standards of honesty and integrity.

Pursuit for continuous improvement.

Committed to teamwork.

We respect the rights and dignity of individuals and are committed to equal opportunities.

We take responsibility for our actions.

Continually seek solutions to improve and sustain the environment and the community.

## Objectives

**We intend to operationalise our vision by implementing the following set of broad objectives.**

- Deliver 100% quality products that delight our customers.
- Utilise the latest technology in food processing and prepare products to strict Quality Assurance standards in controlled factory conditions.
- Transport products using refrigerated vehicles to extend shelf life and guarantee consistency, freshness and quality for our customers.
- Create an environment that encourages and rewards competency, development and fosters a culture that implements 2-3 major improvement projects annually.
- Conduct business in an environmentally ethical fashion by monitoring and reducing our negative impact by 10% annually.
- Meet our social obligations by supporting/ participating in two social causes every year.
- Give back to the Indigenous community through the Merenda Fund established by the Fremantle Foundation in 2011. To learn more about the WA Circus Scholarship Program the Merenda Fund supports, visit our website for more information.



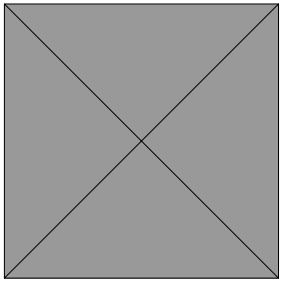




# QUALITY ENDORSEMENT

Homestyle Salads' products proudly comply with Quality Assurance food standards. We produce only the tastiest products with the freshest ingredients which are always delivered in appropriately refrigerated vehicles. We take the safety and satisfaction of our customers very seriously – it is how we have built this company for over 30 years.

Homestyle Salads is HACCP approved and SQF Certified. To view our SQF Certificate, please scan the QR code below.





# OUR PRODUCTS

## Gourmet Range Salad 300g

Chicken Bacon Pasta Salad	(4x300g)
Pasta Italiano Salad	(4x300g)
Oriental Salad	(4x300g)
Quinoa Salad	(4x300g)
Seafood Cocktail	(4x300g)
Tabouleh	

## Small Wet Salads 325-420g

Bacon, Egg & Potato	(6x325g)
Bean Royale Salad	(6x400g)
Beetroot Supreme	(6x420g)
Coleslaw	(6x480g)
Devilled Pasta	(6x380g)
Pasta Salad	(6x420g)
Potato & Egg Salad	(6x420g)
Potato Salad	(6x420g)
Sun Dried Tom Pesto Pasta	(6x400g)





# Large Range Wet Salad 700g

Bean Royale Salad	(6x700g)
Coleslaw	(6x700g)
Devilled Pasta	(6x700g)
Pasta Salad	(6x700g)
Potato & Egg Salad	(6x700g)
Potato Salad	(6x700g)
Summer Crunch	(6x700g)
Sun Dried Tom Pesto Pasta	(6x700g) (6x700g)
Basil Pesto Pasta	(6x700g)
Sweet Mango Chicken Pasta	(6x700g) (6x700g)
Sweet Potato	(6x700g)
German Potato	(6x700g)
Mexican Chicken Pasta	





# OUR PRODUCTS

## Leafy Range

Baby Rocket	(10x60g)
Mesclun Mix	(10x60g)
Baby Spinach	(10x60g)
Spinach & Rocket	(10x60g)
Baby Spinach	(10x150g)
Mesclun Mix	(10x150g)
Spinach & Rocket	(10x150g)
Oriental Mix	(10x200g)
Superfood Mix	(10x200g)
Beetroot Slaw	(10x250g)
Dryslaw	(10x250g)
Aussie Summer Mix	(10x300g)
Mega Baby Spinach	(4x350g)
Mega Mesclun Mix	(4x350g)
BBQ Sliced Onions	(8x450g)







# Winter Range

Crispy Stir Fry (6x400g)

Soup Mix (6x500g)

Roast Veg Medley (6x700g)



# OUR PRODUCTS

## Deli/Roast Vegies/ Other Lines

Baton Carrot Bulk	(2x1kg)
Baton Celery Bulk	(2x1kg)
Beetroot Peeled & Cut	(2x2kg)
Carrot Portions	(2x2kg)
Eggs Boiled & Peeled	(10kg)
Peeled Potatoes	(1x5kg)
Pumpkin Pieces Skin On	(2x2kg)
Shred Carrot	(4x1kg)
Sliced Onions	(2x2.5kg)
Sweet Potato Peeled	(4kg)
Veggie Mix	(5kg)
<b>BEETROOT</b>	
Beetroot Peeled	(5kg)
Beetroot Peeled & Cut	(5kg)
Beetroot Shredded	(2x2kg)





# Food Services

## **BROCCOLI**

Broccoli Floquettes (5kg)

## **CAPSICUM Green**

Capsicum Green Whole (5kg)

Capsicum Green Diced 6mm (5kg)

Capsicum Green Diced 12mm (5kg)

Capsicum Green Diced 20mm (5kg)

## **CAPSICUM Red**

Capsicum Red Whole (5kg)

Capsicum Red 1/8 Cut (5kg)

Capsicum Red Diced 6mm (5kg)

Capsicum Red Diced 12mm (5kg)

Capsicum Red Diced 20mm (5kg)





# OUR PRODUCTS

## Food Services (Cont.)

### CAULIFLOWER

Cauliflower Florettes (5kg)

### CARROT

Carrot Peeled Whole (5kg)

Carrot Baton (5kg)

Carrot Chunky Cut (5kg)

Carrot Diced 6mm (5kg)

Carrot Diced 12mm (5kg)

Carrot Diced 20mm (5kg)

Carrot Half Sliced Angle (5kg)

Carrot Julienne/Shoestring (5kg)

Carrot Shredded Coarse (5kg)

Carrot Shredded Fine (5kg)

Carrot Baton Bulk (2x1kg)

Shred Carrot (4x1kg)

Carrot Portions (2x1kg)

### CELERY

Celery Baton (5kg)

Celery Diced (5kg)

Celery Topped/Tailed (5kg)





Celery Trimmed Cleaned	(5kg)
Celery Shredded Fine	(5kg)
Baton Celery Bulk	(2x1kg)

### **DRYSLAW**

Dryslaw	(1kg)
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### **EGGS**

Eggs Boiled & Peeled	(10kg)
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### **LEAFY LINES**

Spinach Leaves	(2x500g)
Mesclun Leaves	(2x500g)
Rocket Leaves	(2x500g)

### **LETTUCE**

Lettuce Iceberg Shredded	(4x2.5kg)
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### **MUSHROOM**

Mushroom Sliced	(5kg)
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### **ONION**

#### **Brown**

Onion Brown Whole Peeled	(5kg)
Onion Brown Diced	(5kg)
Onion Brown Diced	(5kg)
Onion Brown Sliced	(5kg)
Sliced Onion	(2x2.5kg)





# OUR PRODUCTS

## Food Services (Cont.)

### ONION

#### Red

Onion Red Whole Peeled	(5kg)
Onion Red Diced	(5kg)
Onion Red Diced 12mm	(5kg)
Onion Red Sliced	(5kg)

### POTATO

Potato Peeled No Sulphite	(5kg)
Potato Peeled Whole	(5kg)
Potato Diced 6mm	(5kg)
Potato Diced 12mm	(5kg)
Potato Diced 20mm	(5kg)
Potato Sliced	(5kg)
Potato Wedges	(5kg)
Potato White Peel 1/2 Cut	(5kg)
Peeled Potatoes	(1x5kg)







## **SWEET POTATO**

Sweet Potato Peeled Whole	(5kg)
Sweet Potato Diced 6mm	(5kg)
Sweet Potato Diced 12mm	(5kg)
Sweet Potato Diced 20mm	(5kg)
Sweet Potato Peeled	(4kg)

## **PUMPKIN**

Pumpkin QLD Blue Whole Peeled	(5kg)
Pumpkin QLD Peeled 5cm/2 Cut	(5kg)
Pumpkin QLD Blue Diced 6mm	(5kg)
Pumpkin QLD Blue Diced 12mm	(5kg)
Pumpkin QLD Blue Diced 20mm	(5kg)
Pumpkin Pieces Skin On	(2x2kg)

## **SPRING ONION**

Spring Onion Topped/Tailed	(5kg)
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## **SOUP**

Soup Mix	(5kg)
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## **STIR FRY**

Stir Fry Vegies Chinese Leaf	(5kg)
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# STOCKISTS

## Where To Find Us

You can find all of our salad ranges at Farmer Jack's, FoodWorks Supermarket, IGA, Supa IGA Spudshed, Hello Fresh and Marley Spoon.

